

Gothenburg, Sweden 2011-09-19

PRESS RELEASE – PRESS RELEASE – PRESS RELEASE – PRESS RELEASE

Add-X Biotech AB signs Hafez Saman Parsian Co Ltd as an exclusive distributor in Iran for AddiFlex® products.

The Swedish bio-tech company Add-X Biotech AB has signed another distribution agreement – this time with the Iranian company Hafez Saman Parsian Co Ltd. They will be the exclusive distributor of all different products of AddiFlex® in Islamic Republic of Iran.

Markus Jörgensen, CEO, Add-X Biotech AB: *“Add-X keeps growing around the world and in order to serve this growth we are excited to have succeeded in establishing a very interesting distributor in Iran - Hafez Saman Parsian Co Ltd. The persons behind Hafez Saman Parsian Co Ltd. have extensive knowledge of business in Iran and we feel confident that they will help us develop this market in the best possible way for our products.”*

Hamid R. Amighi, Managing Director, Hafez Saman Parsian Co Ltd: *“Islamic Republic of Iran is the largest consumable market in the Middle East of plastic products and the environment is highly endangered by the plastic waste material this consumption creates. Hafez Saman Parsian Co. Ltd. has started representing Add-X Biotech to offer eco-intelligent solutions to the plastic industry in I.R.of Iran. We are sure that the cooperation between HSP Co. Ltd and Add-X Biotech will help our country deal with the ongoing problem of plastic waste in the environment and thereby be among the countries that are trying to solve the plastic waste problem on our planet.”*

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Add-X Biotech AB is a Swedish bio-tech company that serves the world market with Addiflex® - an additive that added to plastic makes it biodegradable. Addiflex® is now available in over 30 countries worldwide.